



Wisconsin Division – American Trauma Society

2007 William H. Perloff, MD, Ph.D.

Trauma Care Conference:

Reality Trauma



November 9-10, 2007

*The Holiday Inn and Convention Center
Steven's Point, Wisconsin*

www.wats.cehss.org



General Information

Intended Audience

These educational events are designed to present state-of-the-art information for physicians, nurses, dispatchers, first responders, emergency medical technicians, paramedics, firefighters, law enforcement, coroners, medical examiners, public health professionals, school administrators, crisis preparedness team, educators and any professional who is involved in trauma care.

Statement of Need

Preventing injury and caring for the traumatically injured patient during an emergency situation is a challenge for all providers of care. The “Reality” of traumatic situations can cause stress to all responders. Participation affords an experience that can be useful in everyday practice by all providers of care.

Learning Objectives

At the conclusion of the events, participants will be able to:

- Discuss and expand the understanding of the incidence, nature and severity of traumatic emergencies and occurrence of injuries.
- Identify emergency care for all traumatically injured adults and children from dispatch to the hospital setting.
- Increase assessment and management of the injured person for all providers of care.
- Relate the benefits of multidisciplinary collaboration in the implementation of community-based injury prevention strategies

Call for Posters

Please consider sharing your program, clinical expertise or injury prevention strategy with conference attendees. We are accepting poster abstracts in the areas of:

- 1) Service and education models that work
- 2) Injury prevention strategies for communities
- 3) Clinical practices and procedures
- 4) Formal research

Poster abstracts are due October 15, 2007.

Abstracts will be peer-reviewed and you will be notified by November 1, 2007 if your submission has been accepted. Accepted poster presenters receive one complimentary conference registration. Due to space and budgetary constraints, there will be a limit to the number of accepted poster abstracts.

Posters will be ready for display by 7:00 a.m. on Friday November 9 and will continue until after lunch on November 10th. Presenter must be present at poster display during breaks and after lunch.

For further information or to receive the application, contact Lynne Sears at lsears@uwhealth.org, 608-265-0372 or the WATS website at www.wats.cehss.org.

IN COOPERATION WITH:

Wisconsin Department of Transportation, Bureau of Transportation Safety; Wisconsin Emergency Management; Wisconsin Department of Health and Family Services; Wisconsin Department of Natural Resources; American Family Insurance; Waunakee Area EMS; Marathon County Medical Examiners; Arlington EMS; Waterloo Fire Department; Meriter Hospital; Columbus Community Hospital; City of Madison Fire Department; University of Wisconsin Hospitals and Clinics, EMS and Trauma Programs; UW Children's Hospital; City of Wausau Fire Department; City of Beloit Police Department; Flight For Life; Center for School, Youth and Citizen Preparedness; Marshfield Clinic; Franciscan Skemp Healthcare; and Wisconsin Technical College System Foundation.

General Information

2007 Wisconsin Division of American Trauma Society Service Awards

The Wisconsin Division of American Trauma Society will be recognizing an individual or organization that has accomplished outstanding achievement in trauma and prevention services for adults and children and to encourage continued excellence in the field.

The award provides an opportunity to honor those dedicated to advancing the purposes of the Wisconsin Trauma Care Program. During the annual William H. Perloff Trauma Care Conference, November 9-10, 2007, award recipients will be recognized at the Friday afternoon luncheon. Complete nomination packages must be in by October 31, 2007 for consideration.

**AWARDS:
Nominations
now being
accepted!**

2007 WILLIAM H. PERLOFF, MD, PH.D. TRAUMA CARE CONFERENCE AWARD CATEGORY: DISTINCTIVE TRAUMA ACHIEVEMENT

For more information or to receive an awards application, contact Martha Florey at Martha.florey@dot.state.wi.us or at 608-266-3557 or at the WATS website www.wats.cehss.org.

Housing

A block of rooms have been reserved at the following hotel: Holiday Inn and Convention Center – 1001 Amber Avenue – Stevens Point, Wisconsin – (715) 344-0200. A block of rooms has been reserved for November 8 and 9 at the state rate of \$62.00/room plus tax. Please mention “Trauma Care Conference” to the hotel staff to receive the special rate. To receive tax exemption, please bring verification of eligibility. The block of rooms will be released to the general public on October 26, 2007.

Exhibits/Vendors

Representatives from trauma and emergency supply and equipment companies will display their products and be available to speak with you throughout the conference at exhibits. Exhibit space is available for purchase.

Contact Mary Jean Erschen or Molly Andrews, Conference Coordinators at (608) 592-5200, or mjerschen@citizenpreparedness.org or molly.andrews@citizenpreparedness.org.

Vendor information is located on our website at www.wats.cehss.org

Continuing Education Credits

- National Registry of Emergency Medical Technicians (NREMT) continuing education hours have been applied for.
- Wisconsin Nursing Continuing Education credit applied for.
- One or two undergraduate or graduate non-program credits are available from the University of Wisconsin La Crosse Department of Health Education and Health Promotion. Attendees can pick up a registration form and assignment packet at the conference. The cost for the credit(s) will be billed from UWL and is in addition to the conference registration fee. Questions about the credit may be directed to Dr. Leslie Oganowski, oganowsk.joan@uwlax.edu or (608) 785-6790 or 202 Mitchell Hall, University of Wisconsin La Crosse, La Crosse, WI 54601.

Special Needs

Wisconsin Division of the American Trauma Society fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of special accommodations, please call 608-592-5200.

2007 Conference Schedule

Friday, November 9 – Morning Schedule

- 7:00 – 7:45 a.m. Registration and Continental Breakfast
- 7:45 – 8:15 a.m. **Welcome and WATS Grant Awards**
WATS has awarded two communities with funds to support trauma related activities.
Scott Carpenter, MD; Martha Florey, MS, JD; Nan Peterson, RN; Barb Kalscheur, EMT-I; Jan Beyer, RN; and Sandie Nimocks, EMT-B
- 8:15 – 9:15 a.m. **My Baby Isn't Breathing!**
Learn about the physiological and psychological aspects of traumatic injury to children from abuse situations.
William H. Perloff, MD, Ph.D.
- 9:15 – 10:00 a.m. **Wisconsin Trauma – A True System of Care**
Trauma care requires a complex system of organization and response that includes best practices and model initiatives. A true system of care includes many components that will be highlighted!
Cal Lintz, EMT-P; Lynne Sears, RN; and Scott Carpenter, MD.
- 10:00 – 10:30 a.m. Break with Posters, Vendors and Exhibits
- 10:30 – 12:00 a.m. **Transportation Safety – In One Moment, Your World Can Change!**
Participants will learn about the personal effects of a traumatic situation from a Wisconsin EMT who was paralyzed after his ambulance was involved in a fatal crash. Wisconsin's ambulance inspector will also highlight safety initiatives that are vital for all.
Matt Deicher, EMT; Steve Pilsner, EMT-P, Madison Area Technical College; and Paul Schilling, Wisconsin Ambulance Inspector, Regulation Compliance Investigator
- 12:00 – 1:00 p.m. Luncheon

2007 Conference Schedule

Friday, November 9 – Afternoon Schedule

1:00 – 2:30 p.m. **Ambulance Safety – Thinking Inside the Box!**
 This multimedia presentation addresses the issues relating to transport safety of patients and providers in ground ambulance. An overview of the statistics covering ambulance safety will be presented, including specifics of pediatric transport and comparisons with safety perspectives in air medical services will also be highlighted. Guidelines distributed by national and international organizations will be discussed to address improving the safety. Demonstration of video of crash testing of the ambulance environment during the transport of patients will highlight important predictable and preventable occupant risks and outline practices and strategies to enhance occupant safety in ambulance transport. New safety technologies for the ambulance transport environment will be profiled, with a review of what is on the horizon in safety development, personal protective equipment, policy and transport vehicle design.

Nadine Levick MD, MPH - CEO, Objective Safety LLC

2:30 – 2:45 p.m. Break with Posters, Vendors and Exhibits

2:45 – 3:45 p.m.

Session A	Session B	Session C
Clandestine Drug Labs – They’re Out There! Participants will learn about hidden drug labs and how to deal with them! William Tyler, Captain, Beloit Police Department Jan Beyer, RN, UW Hospital and Clinics, EMS Program	A Building Collapses – Lessons Learned! Rescuing trapped persons from debris can be a challenge. Learn about Madison Fire Department’s experience. Javier Font, EMT-P, UW EMS Program and Madison Fire Department Terry Staskal, trauma survivor	What’s Different in Rural Trauma? Learn about the particular challenges that face rural EMS and hospitals and ways to address those challenges. Scott Carpenter, MD.

3:55 – 4:55 p.m.

Session D	Session E	Session F
Clandestine Drug Labs – They’re Out There! Participants will learn about hidden drug labs and how to deal with them! William Tyler, Captain, Beloit Police Department Jan Beyer, RN, UW Hospital and Clinics, EMS Program	A Building Collapses – Lessons Learned! Rescuing trapped persons from debris can be a challenge. Learn about Madison Fire Department’s experience. Javier Font, EMT-P, UW EMS Program and Madison Fire Department Terry Staskal, trauma survivor	What’s Different in Rural Trauma? Learn about the particular challenges that face rural EMS and hospitals and ways to address those challenges. Scott Carpenter, MD.

2007 Conference Schedule

Saturday, November 10, 2006

7:00 – 8:00 a.m. Registration with Continental Breakfast

8:00 – 9:00 a.m.

Session G	Session H	Session I
<p>Having two sets of eyes! Terrorist attacks – critical thinking and thoughts about “secondary devices” for those who may encounter them!</p> <p>Mike Quick, Special Agent with the Federal Bureau of Alcohol, Tobacco and Firearms – Milwaukee Office</p>	<p>The ABC’s of Death Investigation An overview of what to do and what not to do when dealing with a patient death including detail and documentation.</p> <p>John Stanley, Dane County Coroner, formerly paramedic, fire fighter and police officer</p>	<p>Trauma Town Meeting Group discussion of trauma care and identify specific needs of providers.</p> <p>WATS Board Members – Facilitated by Mary Jean Erschen, RN, and Joy Erb-Moser, RN</p>

9:15 – 10:15 a.m.

Session J	Session K	Session L
<p>Having two sets of eyes! Terrorist attacks – critical thinking and thoughts about “secondary devices” for those who may encounter them!</p> <p>Mike Quick, Special Agent with the Federal Bureau of Alcohol, Tobacco and Firearms – Milwaukee Office</p>	<p>The ABC’s of Death Investigation An overview of what to do and what not to do when dealing with a patient death including detail and documentation.</p> <p>John Stanley, Dane County Coroner, formerly paramedic, fire fighter and police officer</p>	<p>Trauma Town Meeting Group discussion of trauma care and identify specific needs of providers.</p> <p>WATS Board Members – Facilitated by Mary Jean Erschen, RN, and Joy Erb-Moser, RN</p>

10:15 – 10:45 a.m. Break with Posters, Vendors and Exhibits

10:45 – 12:15 p.m. **It Can Happen in Our Community!**
Collaborative efforts are essential in trauma response. Chippewa Falls School District will explain collaborative efforts in trauma response to a bus crash.

Bob Severson, Safety Director of Chippewa Falls Area Unified School District

12:15 – 1:00 p.m. Lunch

1:00 – 3:00 p.m. **Situational Trauma Response**
Hands-On education related to various traumatic situations. Be READY! Wear casual clothing!

Jim Keiken, EMT-P, Madison Fire Department and WATS Board Members

3:00 – 4:00 p.m. **Situational Trauma Response After Action Report**
Discussion of situational trauma events – what did we learn?

Jim Keiken, EMT-P, Madison Fire Department and WATS Board Members

WATS Conference
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